

Month	Special section	Feature	Product section
January Ad close 12/05/11 Material deadline 12/08/11	<ul style="list-style-type: none"> Data breach survey special 	<ul style="list-style-type: none"> Legislation – Tons of cybersecurity-related bills are moving through Congress. What does it mean for current compliance regulations and demands? Where could more federal legislation take us? APT – Just how to define the advanced persistent threat continues to be a subject of debate. And now, there's talk that with more and more things moving into the cloud, cloud databases will become more of a target for these types of attacks. What is the threat of APT to you, your corporate networks and your partners? 	<ul style="list-style-type: none"> Authentication (multifactor and biometrics products)
eBook: Cyberespionage Virtual event: eSymposium: Insiders with access			
February Ad close 01/03/12 Material deadline 01/04/12	<ul style="list-style-type: none"> RSA special (bonus distribution to 5,500 at RSA) 	<ul style="list-style-type: none"> Cyber beacons – What does your organization broadcast to potential miscreants? There are treasure troves of information out there, some of which even you and your company disseminate. What steps can you take to ensure you're not broadcasting too much? 	<ul style="list-style-type: none"> Vulnerability assessment
eBook: Insider threats, APT Virtual event: eSymposium: Web application security			
March Ad close 02/03/12 Material deadline 02/07/12	<ul style="list-style-type: none"> Book of the Night 	<ul style="list-style-type: none"> CSO of the Year Hactivism: These types of attacks pose real impacts to organizations, but in what ways? What is the potential of being hit by a hacktivist group and what can you do about it? It's all in the design – The building blocks for a secure web or cloud application. The global landscape – What is the information sharing policy among nations? 	<ul style="list-style-type: none"> UTM and anti-malware gateways Emerging product group: Virtual system security
eBook: Virtualization security Virtual event: eConference: PCI Compliance			
April Ad close 02/28/12 Material deadline 03/02/12		<ul style="list-style-type: none"> Application security – What should organizations like yours be doing to ensure applications across your entire infrastructure are safe and sound? The global landscape – Attackers are global. What is the information-sharing and public policy among countries. How will such relationships help you and your organizations? 	<ul style="list-style-type: none"> SIEM
eBook: SIEM Spotlight: Physical security (with web microsite) Virtual event: eSymposium: Cyber espionage			

Editorial contacts

VP, editorial director
 Ilena Armstrong
 508-278-9768
 illena.armstrong@haymarketmedia.com

Executive editor
 Dan Kaplan
 646-638-6130
 dan.kaplan@haymarketmedia.com

Managing editor
 Greg Masters
 646-638-6057
 greg.masters@haymarketmedia.com

Production contact

Production manager
 Krassi Varbanov
 646-638-6018
 krassi.varbanov@haymarketmedia.com

Month	Special section	Feature	Product section
May Ad close 03/27/12 Material deadline 03/30/12	<ul style="list-style-type: none"> ■ Top information security educational institutions special 	<ul style="list-style-type: none"> ■ The internet of things – Devices that never had IP addresses before now do. Are we creating systemic security risk where none existed before by IP-enabling and creating 'networks' that did not exist before. How should pros like you prepare? ■ Cloud security – Some vendors are guilty of trying to take their appliance solution and somehow make that into a "cloud security" solution. We explore the implications of the movement toward a public cloud and what that means for you and the industry. 	<ul style="list-style-type: none"> ■ Digital forensic tools
eBook: Privacy Virtual event: eSymposium: Advanced monitoring and forensics; eSymposium: Privacy & security Spotlight: Mobile security			
June Ad close 04/30/12 Material deadline 05/02/12		<ul style="list-style-type: none"> ■ Revisiting firewalls – We now have application firewalls, database firewalls and more. Are they critical to the security landscape of your company? Just what do they do, how do they do it and how well? ■ Social media – Hundreds of millions of people across the globe access Facebook or Twitter daily. Just what do these likely insecure social networking tools mean to your end-users and the companies where they work? 	<ul style="list-style-type: none"> ■ Risk and policy management ■ Emerging product group: Cloud security
eBook: GRC Virtual event: eConference: Auditing and compliance; eSymposium in Canada			
July Ad close 05/29/12 Material deadline 06/01/12	<ul style="list-style-type: none"> ■ Business of information security survey 	<ul style="list-style-type: none"> ■ Security at scale – Scalability always has been an issue in technological environments, so how does one best scale security? Just how does this change the security landscape and what should you be doing to manage it? ■ Protecting PII – Some organizations have tons of personally identifiable information traversing and stored on their networks. So, what should companies like yours be considering now? 	<ul style="list-style-type: none"> ■ Portable device security and encryption
eBook: Database security Virtual events: eSymposium: Database security, eConference: Securing the cloud			
August Ad close 06/25/12 Material deadline 07/01/12		<ul style="list-style-type: none"> ■ Enterprise mobile device & security management – More corporate IT teams are required to support employee-owned mobile devices to their networks. To many a CISO, this is a security nightmare. How can you manage such an environment from a provisioning, security policy, data leakage, and malware protection perspective? ■ Moving to KPIs – Some security pros are turning to key performance indicators to help them manage and prioritize their IT security plans. Do they help or not, and should these be a priority? 	<ul style="list-style-type: none"> ■ Endpoint security

eBook: Computer forensics & investigation, Cloud **Virtual event:** eSymposium: Social networking security

Sales contacts

VP, sales director
 David Steifman
 (646) 638-6008
 david.steifman@haymarketmedia.com

Eastern region sales
 Mike Shemesh
 646-638-6016
 mike.shemesh@haymarketmedia.com

Western region sales
 Matthew Allington
 415-346-6460
 matthew.allington@haymarketmedia.com

Account executive
 Dennis Koster
 646-638-6019
 dennis.koster@haymarketmedia.com

Sales/editorial assistant
 Roo Howar
 646-638-6104
 roo.howar@haymarketmedia.com

Licenses/reprints
 Malika Touré
 646-638-6101
 Malika.Toure@haymarketmedia.com

Month	Special section	Feature	Product section
September Ad close 07/31/12 Material deadline 08/03/12		<ul style="list-style-type: none"> ■ Physical and logical security integration – There are a slew of companies that are integrating the physical and logical domains. We review how and why. ■ The new ‘Cold War’ – Many experts are finding that the cyber realm has become the setting for a new ‘Cold War’ rife with espionage and counter-espionage attacks. Is this true? ■ Evolving role of the CSO/CISO – The role of the security leader is more critical than ever. We explore the role of the IT security leader and the challenges they must overcome day to day. 	<ul style="list-style-type: none"> ■ Email security and content management ■ Emerging product group: Online fraud detection
eBook: E-discovery Virtual events: eSymposium: Mobile security, eConference: Data security			
October Ad close 08/28/12 Material deadline 08/31/12		<ul style="list-style-type: none"> ■ Your browser matters – Many industry organizations are trying to help organizations understand the various risks posed to their companies by the browsers their end-users enlist. So, just why does your browser matter and what should you be doing from a security perspective? ■ The changing device form factor – As tablets replace PCs in enterprises, how can we protect these devices from attack? What does this mean for the architecture of today’s endpoint security layer? 	<ul style="list-style-type: none"> ■ Identity management, NAC and DLP
eBook: Security awareness training/education Virtual event: eConference: PCI, eSymposium: Advanced persistent threats Spotlight: Education			
November Ad close 10/02/12 Material deadline 10/05/12		<ul style="list-style-type: none"> ■ SCADA security – Stuxnet showed critical infrastructure vulnerabilities. So, could it happen again? There are some in the security industry who have said, “No way.” Others disagree. So, what’s next? ■ IDS/IPS – Some eight or nine years have passed since these technologies were predicted to expire. Some research suggests that more than 70 percent of companies still rely on them, and still others are in the midst of deployments. Where is this technology now? 	<ul style="list-style-type: none"> ■ Application and database security
eBook: Online banking/eCommerce security Virtual event: eSymposium: Vulnerability management Spotlight: Social media (with web microsite)			
December Ad close 10/26/12 Material deadline 10/31/12	<ul style="list-style-type: none"> ■ Reboot issue 	<ul style="list-style-type: none"> ■ Luminaries – This year-end special section focuses on people who represent the highest degree of professionalism in the security space ■ Book of lists – Highlights in the year’s strongest trends, as well as some of the nuttiest news stories in the cybersecurity world. ■ What’s next? Where will the next advances in technology come from? How can technology help with application and software problems? What IT security challenges – whether public, private, or individual – are coming next? 	<ul style="list-style-type: none"> ■ Innovators ■ Best of 2012 products ■ Emerging product group: Mobile
eBook: Application security Virtual event: eSymposium in Canada, eSymposium: Hacktivism			

Product review contact

Director of operations
 John Aitken
 248-672-3237
 john.aitken@comcast.net

SC Magazine Labs
 4474 Castlwood Dr.
 Auburn Hills, MI 48326