

2010 Editorial calendar

Listings are subject to change

Month	Special section:	Feature:	Product section
January Ad close Dec. 7, 2009 Material deadline	<ul style="list-style-type: none"> ■ Data breach survey special 	<ul style="list-style-type: none"> ■ Safeguarding managed services – As more and more organizations turn to managed and cloud services, safeguarding them and the data they house become critical. ■ Whitelist endpoint security – Why are these software offerings becoming more interesting to organizations and what will that mean for other offerings? 	Authentication <ul style="list-style-type: none"> ■ Group test 1: Biometrics ■ Group test 2: Multifactor authentication
February Ad close Jan. 5, 2010 Material deadline Jan. 8, 2010	<ul style="list-style-type: none"> ■ RSA special 	<ul style="list-style-type: none"> ■ Mobile security – Exposure of data on PDAs and other mobile devices is a huge problem, considering how many executives rely on these tools. What should companies consider doing? ■ Getting critical about critical infrastructure – The nation's critical infrastructure is becoming ever more interconnected. As a result, one massive hit to one of these markets could mean catastrophe for the entire country. ■ Government vertical feature 	Vulnerability management <ul style="list-style-type: none"> ■ Group test 1: Vulnerability Assessment & Pen Testing ■ Group test 2: Patch management
March Ad close February 3 Material deadline February 9		<ul style="list-style-type: none"> ■ CSO of the year ■ Massachusetts privacy law – The deadline was extended once more for this law to take affect March 1, primarily because of heavily voiced concerns from SMBs about how they would adhere to requirements. ■ Crowd sourcing – How do organizations outsource the development of critical applications outside their organizations. ■ Financial vertical feature 	Email <ul style="list-style-type: none"> ■ Group test 1: Security Innovators Throwdown Review ■ Group test 2: Email security/content management
April Ad close March 3 Material deadline March 8	<ul style="list-style-type: none"> ■ Retail vertical special 	<ul style="list-style-type: none"> ■ SMB vs. enterprise security – Because more enterprises are hardening systems, attackers are finding the SMB market to be rife with soft targets. ■ Applying security to applications – The still frequently ignored bane of the information security professional is at the application level. 	Malware management <ul style="list-style-type: none"> ■ Group test 1: Anti-malware gateways ■ Group test 2: Anti-malware management (client-based)
May Ad close March 29 Material deadline April 5	<ul style="list-style-type: none"> ■ Top information security education institutions 	<ul style="list-style-type: none"> ■ National cybersecurity efforts – What will the role of the federal government be and how are the various efforts being undertaken to keep the U.S. safe? ■ Cybercriminal techniques 	Data leakage <ul style="list-style-type: none"> ■ Group test 1: Endpoint data leakage ■ Group test 2: Network data leakage
June Ad close May 3 Material deadline May 5	<ul style="list-style-type: none"> ■ Salary/employment survey 	<ul style="list-style-type: none"> ■ Embracing privacy – What should companies be doing to balance the need for privacy and their own corporate interests. ■ Configuration management – Strengthening configuration management and change management practices is crucial to any organization. 	IT-GRC <ul style="list-style-type: none"> ■ Group test 1: Policy management ■ Group test 2: Risk management

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July Ad close June 2 Material deadline June 7	<ul style="list-style-type: none"> ■ Health care vertical special ■ Cybersecurity attorney special 	<ul style="list-style-type: none"> ■ Changing compliance demands – The need to meet certain industry and government security rules and mandates is alive and kicking, but changes are afoot. ■ Supply chain vulnerabilities 	UTM <ul style="list-style-type: none"> ■ Group test 1: Gateway ■ Group test 2: Endpoint
August Ad close June 30 Material deadline July 2	<ul style="list-style-type: none"> ■ Government vertical 	<ul style="list-style-type: none"> ■ Security perspectives – We find out what people think about security – from the mailroom to the board room. ■ SIEM 	Events and investigation <ul style="list-style-type: none"> ■ Group test 1: Forensics ■ Group test 2: SIEM
September Ad close August 4 Material deadline August 9	<ul style="list-style-type: none"> ■ Financial vertical 	<ul style="list-style-type: none"> ■ Behind the scene of a cybercrime investigation – We talk to investigators to hear their war stories and tactics for taking down the bad guys. ■ Virtualization security 	Access management <ul style="list-style-type: none"> ■ Group test 1: NAC ■ Group test 2: Identity management
October Ad close August 31 Material deadline September 3	<ul style="list-style-type: none"> ■ The business of security survey 	<ul style="list-style-type: none"> ■ IT-GRC – IT-GRC is catching the eyes of more and more information security professionals. ■ Deep packet inspection – What’s possible today and what will come with tomorrow? 	Encryption <ul style="list-style-type: none"> ■ Group test 1: At rest ■ Group test 2: In motion
November Ad close October 5 Material deadline October 8		<ul style="list-style-type: none"> ■ Cyber espionage – Is it real or hype? ■ Cyber threat intelligence – How do companies arm themselves with the information they need about threats and vulnerabilities to evolve their security plans? 	VPN <ul style="list-style-type: none"> ■ Group test 1: SSL ■ Group test 2: IPsec
December Ad close November 1 Material deadline November 4	<ul style="list-style-type: none"> ■ Special end-of-the-year Reboot issue, which includes: 	<ul style="list-style-type: none"> ■ Luminaries of 2010 ■ Book of lists ■ Future threats ■ Innovators 	<ul style="list-style-type: none"> ■ Group test 1: Innovators of the year ■ Group test 2: Best of the year

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